

Case Study

Tulip Data Center

Highlights

World's 3rd largest Data Center runs on Delta video walls

Tulip Telecom Limited, India's leading enterprise data services provider and one of the largest MPLS VPN players, strengthened its hold in the data center arena by launching Asia's largest and the world's third largest data center equipped by Delta with their State-of-the-art LED Based Video Wall Solutions. "After evaluating a lot of known global brands, we chose Delta due to their breadth of experience on DLP Technology and manufacturing excellence. Moreover, Delta's diverse satisfied customer base around the globe gave us the confidence to place our trust in Delta" Commented Mr. Sanjay Bhutani (CEO Tulip Data City), Tulip Telecom.



"Delta's video wall helps us in viewing variety of data concurrently which is crucial for our deployment, especially in the industry of zero tolerance. We are able to monitor our operations more effectively and in case of any emergency, the display solutions give us a broad picture of the situation which makes it easier for us to react appropriately and promptly. Our customers are assured that with the help of these technologies, Tulip will fulfill their needs pertaining to data management and data security." Commented Mr. Harjyot Soni (CTO), Tulip Telecom.

Technologies Used

- » 50" LED based SXGA+ Video wall
- » End User : Tulip Telecom
- » ICON Pro Controller





Securing data through reliable visual solutions

Delta, having an extensive experience in setting up control rooms, offered its most innovative LED-Lit Video Wall solution that is best suited for Tulip's Next-Gen data center. LED illumination enhances image quality and ensures razor-sharp images and provides for a maintenance-free operation. Video wall solutions help to monitor and manage the Network Operating Center, BMS Zone and Customer Support Zone in 24x7 environments. Delta's video wall solutions made the data center services more secure and reliable as operators were able to have access to every part of the data center and respond timely and effectively. Following Delta's mission "To provide innovative, clean and energy-efficient solutions for a better tomorrow", Delta LED Video Walls are environmental friendly containing no lead and comply with the RoHS directive for easy disposal.

Delta offered scalability and reliability with its innovative 50"LED-lit display cubes and advanced controllers which met Tulip's rigid data security demands and helped in easy display wall management and collaboration. Delta supported Tulip in every way to ensure its timely roll-out of data center services by providing a comprehensive video wall solution. "Data center monitoring is critical and needs to be done 24x7. A data center cannot have the slightest of downtime and our video walls support Tulip's mission. Tulip installation is an evidence of Delta's ability to exploit its technical expertise to design and fabricate a one-of-its-kind video wall solution for its customers", Commented Mr. Hemant Agarwal, Sr. Director, Display division, Delta India Electronics Pvt. Ltd.

About Tulip

Tulip Telecom Ltd. is India's leading Enterprise Data Service provider. The company's data network has the largest reach of over 2,000 locations globally. The company has a global presence with over 5,000 employees and more than 2,500 customers. Tulip designs, implements and manages communication networks of large enterprises on long term contracts to include enterprise communications connectivity, network integration, Managed Services and Data Centers.

About Delta

Delta Displays a division of the USD 7.1 billion Delta Group, is a pioneer in developing professional display for control room solutions for surveillance, security, traffic, command & control, utilities, process control, telecom and broadcast applications. Delta offers a wide array of display technologies including: rear projection DLP video walls with Gen2013 LED technology, super thin-bezel LCD video walls, and high-resolution indoor/outdoor LED displays with a powerful & highly flexible Wall management suite.

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